

Building Bridges Action Plan



State: Iowa

State Team Members: Debra Waldron & Tess Barker

Goals: *(What outcomes do we want to see?)*

1. The project seeks to establish leadership in early brain and child development (EBCD) at the state level in order to develop and implement sustainable connections between health care professionals and the state's early childhood systems.
2. The project seeks to partner with the in-development Center for Child Health Improvement and innovation in its work on achieving the Triple AIM as it applies to early child healthy development.

Project Objectives: *(What could my state team do to work toward these outcomes? Example: Provide 3 EBCD presentations using the Speaker's Toolkit by December 2013.)*

1. To embed the science and knowledge of EBCD into early childhood serving systems in Iowa
2. Workforce and Professional Development - mobilize our membership, work with professional association
3. Coordinate and deliver a multi-prong communication strategy
4. Coordinate with Iowa Title V program to extend the EBCD message

Project Activities:

1. A) Deliver 4-8 EBCD trainings to various stakeholder groups (day care centers, ECI district meetings, etc.); B) Attend ECI meetings; C) Become official ECI stakeholder alliance member

2. Outreach to state libraries and explore opportunities to collaborate
3. Coordinate a social media campaign around EBCD
4. Create page on IA AAP website to serve as a permanent repository for information and resources on EBCD and Iowa - specific resources

Initiatives/Programs:

What initiatives/programs would be our best partners? Why these initiatives/programs? What steps would my state team need to take to establish/strengthen these partnerships?

BUILD Initiative, if applicable: _____

Role: _____

How to establish/strengthen partnership: _____

Child Care and Development Fund Program: _____

Role: _____

How to establish/strengthen partnership: _____

Child Care Resource and Referral: Provides professional development/training to day cares through QRS system _____

Role: _____

How to establish/strengthen partnership: via Medical Director _____

Early Childhood Advisory Council: _____

Role: _____

How to establish/strengthen partnership: Reach out and request to officially fill “community organization” vacancy _____

Early Childhood Comprehensive System: see Early Childhood Advisory Council _____

Role: _____

How to establish/strengthen partnership: _____

Head Start: _____

Role: _____

How to establish/strengthen partnership: _____

Home Visitation - MIECHV: _____

Role: _____

How to establish/strengthen partnership: _____

National Association for the Education of Young Children Affiliate _____

Role: _____

How to establish/strengthen partnership: _____

Quality Rating and Improvement System: same staff as the Child Care Resource and Referral Office _____

Role: _____

How to establish/strengthen partnership: _____

Race to the Top: _____

Role: _____

How to establish/strengthen partnership: _____

State Education Agency: _____

Role: _____

How to establish/strengthen partnership: _____

State Public Health Department: _____

Role: _____

How to establish/strengthen partnership: _____

Timeline:

What tasks are feasible to complete . . .

Right now: Identify calendar of possible conference/meetings for presentations _____

Within the month: Reach out to ECL regarding official member of alliance; find out contact person/organization for state libraries _____

Within six months: Deliver 4 presentations _____

One year from now: Webpage live _____

Evaluation

Evaluation should be determined during the planning phase of any project and should be re-evaluated regularly just like the rest of the action plan. Consider how you want to measure needs, assets, and success. Consider multiple viewpoints.

Key activities to evaluate: ECI role achieved; number of presentations delivered; official role once Center is established; hits on website and social media tracking _____