

Building Bridges Action Plan



State: Maryland

State Team Members: Dr. Edisa Padder and Steve Rohde

Goals: *(What outcomes do we want to see?)*

1. The project seeks to establish leadership in early brain and child development (EBCD) at the state level in order to develop and implement sustainable connections between health care professionals and the state's early childhood systems.
2. The project seeks to establish SEFEL (Social Emotional Foundations of Early Learning) as a foundation for social emotional strategy for early care and education providers, parents, pediatricians and the larger community.

Project Objectives: *(What could my state team do to work toward these outcomes? Example: Provide 3 EBCD presentations using the Speaker's Toolkit by December 2013.)*

1. Provide SEFEL (Social Emotional Foundations of Early Learning) Training for early care and education service providers, and incorporate the EBCD elements into that training, before December 31, 2013.
2. Working with AAP Chapter Executive Director on making EBCD Speakers' Kit readily available (including update Maryland AAP website, make materials more Maryland specific, providing materials on Maryland's website, etc.)
3. Present the EBCD presentation to the ECAC (Early Care Advisory Council) sometime in the spring of 2013 to update the group on information and resources available for ECAC's work.

Project Activities:

1. Schedule presentation with the Early Care and Education Council, emphasizing the EBCD approach and the SEFEL Training that will occur with AAP and MSDE (Maryland State Department of Education) funding.
2. Set up conference/meeting with MDAAP Executive Director and MSDE representatives to share information from the Building Bridges event and to establish the Maryland connections for these strategies and their implementation.
3. Offer SEFEL Training to the early care and education community, parents, pediatricians and others from Spring 2013 through Fall 2013.
- 4.

Initiatives/Programs:

What initiatives/programs would be our best partners? Why these initiatives/programs? What steps would my state team need to take to establish/strengthen these partnerships?

BUILD Initiative, if applicable: We have applied for BUILD but have not successfully achieved this _____

Role: _____

How to establish/strengthen partnership: _____

Child Care and Development Fund Program: Yes, this funding is used in Maryland for quality initiatives (i.e. training, technical assistance) as well as providing funding for child care subsidy _____

Role: Subsidize training and technical assistance. _____

How to establish/strengthen partnership: Through ECAC and MSDE (Maryland State Department of Education) look for future CCDF funding to continue the EBCD and SEFEL Training for child care providers, parents, home visitors and others providing services for children and their families. _____

Child Care Resource and Referral: Yes, currently involved and active. _____

Role: MFN, a partner in this grant with MD AAP, is the state coordinating entity for the CCR&R Network (Maryland Child Care Resource Network/MCCRN with twelve child care resource and referral centers serving the entire state). Is currently providing services for training, technical assistance, and assisting parents in finding child care for their children.

How to establish/strengthen partnership: Engage the CCR&Rs to help build relationships with the pediatricians in the community and offer the EBCD training and strategy. This could include working with the MCCRN Advisory Board, the MCCRN Executive Directors, and the MCCRN Training and Technical Assistance Staff ,and the Early Childhood Mental Health Consultation Project in building relationships and getting out the EBCD message and strategy.

Early Childhood Advisory Council: Yes, involved.

Role: Additional funding for this training will come from the ECAC. Additionally MFN has two representatives on ECAC.

How to establish/strengthen partnership: We plan to conduct a presentation on EBCD to the ECAC at the earliest possible opportunities. With this presentation, and subsequent statewide strategy, we want to emphasize the medical, science and economic wisdom of the EBCD approach. We will advocate for MD AAP for representation on the ECAC.

Early Childhood Comprehensive System: We need to research this.

Role: _____

How to establish/strengthen partnership: _____

Head Start: Head Start is a current partner through ECAC and through ongoing relationship with MFN.MD AAP also participates in Childhood Wellness Committee.

Role: Can assist with developmental screening and implementation of child care regulations regarding child wellness.

How to establish/strengthen partnership: Help develop communication with EHS/HS and other community partners.

Home Visitation - MIECHV: MFN operates home visitation as part of its Family Support Center Network and as part of HS/EHS.

Role: Can continue to be mechanism for offering training and information for home visitation staff (MD AAP Chapter has presented training to this group in the past)

How to establish/strengthen partnership: Emphasize Four Rs with this group and look for ways to communicate information with the community. Look for potential partnerships between pediatricians and home visiting staff/programs in order to provide medical home for

children and their families. Look for advocacy opportunities to encourage payment to pediatricians and home visit strategies for medical home similar to those offered for at-home senior citizens (e.g. Medicare Funding for Home Health).

National Association for the Education of Young Children Affiliate Yes. Currently involved in ECAC and MFN also has a relationship with them.

Role: Partner in ECAC, and with MFN in advocacy efforts. Advocates for quality.

How to establish/strengthen partnership: Strengthened through ECAC (MD AEYC is on ECAC) and look for other opportunities.

Quality Rating and Improvement System: Part of parcel of ECAC presentation/strategy (MFN is a member, we hope to add MD AAP representative as well) presentation.

Role: In Maryland QRIS is pushing the quality initiative. EBCD is a natural part of this quality initiative and its rationale.

How to establish/strengthen partnership: Emphasize with future work with QRIS/ECAC the health aspects that can better be incorporated into QRIS. Consider Vivian Garbor as resource for QRIS (metrics, comparisons with other states, etc.)

Race to the Top: RTT is funding the ECAC effort and the QRIS effort.

Role: With ECAC conduct EBCD training and strategy.

How to establish/strengthen partnership: _____

State Education Agency: Currently involved through ECAC, CCR&R Network, etc.

Role: Convener of ECAC; funder of this project (SEFEL) and others, etc.

How to establish/strengthen partnership: Continue to work with representatives through ECAC and forge stronger relationships.

State Public Health Department: Yes, part of ECAC and other ECE initiatives.

Role: May be able to assist with evaluations, surveys, etc. at the state level regarding the efficacy of this approach.

How to establish/strengthen partnership: Work through their role in ECAC in establishing stronger individual links.

Timeline:

What tasks are feasible to complete . . .

Right now 1. Contact ECAC staff and arrange for presentation of EBCD presentation and strategy. 2. Contact ED @ MD AAP to arrange meeting to discuss implementation of initiative (EBCD, posting information on website, etc.)

Within the month Firm up additional funding for SEFEL Training with MSDE. Approach MSDE about adding MD AAP representative to the ECAC.

Within six months Provide SEFEL Training to the early care and education community. Provide three presentations of EBCD to child care providers, pediatricians, the larger community including MD AAP event..

One year from now Have completed all SEFEL Training to early care and education community. Have completed six presentations of EBCD in Maryland (including ECAC, MCCRN related groups, interested others).

Evaluation

Evaluation should be determined during the planning phase of any project and should be re-evaluated regularly just like the rest of the action plan. Consider how you want to measure needs, assets, and success. Consider multiple viewpoints.

Key activities to evaluate Messaging of SEFEL and EBCD. Evaluation implications of SEFEL Training (e.g. questions about knowledge prior to, and after, the training; questions about changes in behavioral interventions).



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