

# Building Bridges Action Plan



State: Virginia

State Team Members: Colleen Kraft, Bethany Geldmaker

Goals: *(What outcomes do we want to see?)*

1. The project seeks to establish leadership in early brain and child development (EBCD) at the state level in order to develop and implement sustainable connections between health care professionals and the state's early childhood systems.
2. More pediatric involvement in Early Childhood coalitions.

Project Objectives: *(What could my state team do to work toward these outcomes? Example: Provide 3 EBCD presentations using the Speaker's Toolkit by December 2013.)*

1. Strategize ways to improve the topic of health in early childhood/child care training.
2. Recruit 5 pediatric champions from different locations in Virginia by end of March, 2013.
3. Present 2 statewide presentations on Early Brain and Child Development, one to pediatricians (VA-AAP) and one to child care providers (Head Start conference) by end of April, 2013.

Project Activities:

1. Early Childhood Advisory Council
  - a. Bethany will get health plan to Colleen to review

- b. Colleen will give thoughts on how the health plan promotes EBCD
  - c. Colleen will discuss with Kathy Glazer (VECF) on Jan 18.
  - d. Conversation on building health through child care
- 2. Contact Margaret Crowe at Resident Advocacy Day about their child mental health activities, promote EBCD through Voices for Virginia’s Children
- 3. Present project at VA-AAP Board Meeting, ask members to nominate a pediatrician from their area to serve as an early childhood advocate.
  - a. Recruit and plan to meet at UVA Birdsong conference (?) or retreat
  - b. Plan meeting agenda for pediatricians
  - c. Invite to ITSN—Richmond March 18, Abingdon April 20, Lynchburg May 4

**Initiatives/Programs:**

*What initiatives/programs would be our best partners? Why these initiatives/programs? What steps would my state team need to take to establish/strengthen these partnerships?*

BUILD Initiative, if applicable: \_\_\_\_\_

Role: \_\_\_\_\_

How to establish/strengthen partnership: \_\_\_\_\_

Child Care and Development Fund Program: Department of Social Services \_\_\_\_\_

Role: Co-facilitator of the ECAC \_\_\_\_\_

How to establish/strengthen partnership: Maintaining relationship/MAT \_\_\_\_\_

Child Care Resource and Referral: (Sharon Veatch) \_\_\_\_\_

Role: active partner \_\_\_\_\_

How to establish/strengthen partnership: active partner \_\_\_\_\_

Early Childhood Advisory Council: oversight of state Early Childhood plan \_\_\_\_\_

Role: \_\_\_\_\_

How to establish/strengthen partnership: Keep it alive, find a new home, build health in early childhood \_\_\_\_\_

Early Childhood Comprehensive System: \_\_\_\_\_

Role: Catalyst in this process, keep connecting \_\_\_\_\_

How to establish/strengthen partnership: \_\_\_\_\_

Head Start: Bethany is on the Head Start state advisory board \_\_\_\_\_

Role: \_\_\_\_\_

How to establish/strengthen partnership: Interested in partnering with pediatricians on required Head Start entrance screenings \_\_\_\_\_

Home Visitation - MIECHV: strengthen partnership; \_\_\_\_\_

Role: \_\_\_\_\_

How to establish/strengthen partnership: managed care--VAHP \_\_\_\_\_

National Association for the Education of Young Children Affiliate \_\_\_\_\_

Role: \_\_\_\_\_

How to establish/strengthen partnership: \_\_\_\_\_

Quality Rating and Improvement System: \_\_\_\_\_

Role: \_\_\_\_\_

How to establish/strengthen partnership: \_\_\_\_\_

Race to the Top: \_\_\_\_\_

Role: \_\_\_\_\_

How to establish/strengthen partnership: \_\_\_\_\_

State Education Agency: \_\_\_\_\_

Role: \_\_\_\_\_

How to establish/strengthen partnership: \_\_\_\_\_

State Public Health Department: \_\_\_\_\_

Role: \_\_\_\_\_

How to establish/strengthen partnership: \_\_\_\_\_

**Timeline:**

*What tasks are feasible to complete . . .*

Right now \_\_\_\_\_

Within the month \_\_\_\_\_

Within six months \_\_\_\_\_

One year from now \_\_\_\_\_

**Evaluation**

*Evaluation should be determined during the planning phase of any project and should be re-evaluated regularly just like the rest of the action plan. Consider how you want to measure needs, assets, and success. Consider multiple viewpoints.*

**Key activities to evaluate** \_\_\_\_\_

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