

Building Bridges Action Plan



State: Washington

State Team Members: Maxine Hayes & Danette Glassy

Goals: *(What outcomes do we want to see?)*

1. The project seeks to establish leadership in early brain and child development (EBCD) at the state level in order to develop and implement sustainable connections between health care professionals and the state's early childhood systems.
2. Increase the pediatricians' knowledge of EBCD principles and recruit pediatricians to work with their local EBCD coalitions.

Project Objectives: *(What could my state team do to work toward these outcomes? Example: Provide 3 EBCD presentations using the Speaker's Toolkit by December 2013.)*

1. Meet with key stakeholders at the state level
2. Write a series of articles on EBCD and tools for pediatric practice
3. Recruit and mentor pediatricians to work on state initiatives in their local level, including residents

Project Activities:

1. Arrange the meetings with state people, especially the new Governor's Administration
2. Write the articles for the WCAAP newsletter, WAAFP, WSMA, webpage developed for WCAAP website
3. Pull together the local resources for each area of the state

4.

Initiatives/Programs:

What initiatives/programs would be our best partners? Why these initiatives/programs? What steps would my state team need to take to establish/strengthen these partnerships?

BUILD Initiative, if applicable: _____

Role: _____

How to establish/strengthen partnership: _____

Child Care and Development Fund Program: _____

Role: _____

How to establish/strengthen partnership: _____

Child Care Resource and Referral: _____

Role: Facilitates QRIS, professional development _____

How to establish/strengthen partnership: meet with Elizabeth Bonbright Thompson _____

Early Childhood Advisory Council: _____

Role: Linkage to all partners _____

How to establish/strengthen partnership: Presentation at ELAC meeting _____

Early Childhood Comprehensive System: Rebecca Timmens _____

Role: Advice on the project and help with resources _____

How to establish/strengthen partnership: Meet with Rebecca _____

Head Start: Jennifer Jennings-Shafer _____

Role: Advice on connecting pediatricians to their local Head Start work _____

How to establish/strengthen partnership: meet with Jennifer _____

Home Visitation - MIECHV: _____

Role: Advice on connecting pediatricians to their local Home Visitation work _____

How to establish/strengthen partnership: meet with Nancy Auerbach from THRIVE _____

National Association for the Education of Young Children Affiliate _____

Role: _____

How to establish/strengthen partnership: _____

Quality Rating and Improvement System: _____

Role: _____

How to establish/strengthen partnership: _____

Race to the Top: _____

Role: _____

How to establish/strengthen partnership: _____

State Education Agency: _____

Role: _____

How to establish/strengthen partnership: _____

State Public Health Department: _____

Role: Connect to local public health initiatives – overlap with the others _____

How to establish/strengthen partnership: _____

State medical Association – partner, propose a resolution to make EBCD a priority

Timeline:

What tasks are feasible to complete . . .

Right now: Finish our Action Plans _____

Within the month: Meet most people on our list _____

Within six months: Begin sharing of information with pediatricians. Begin to facilitate the connection of pediatricians with their local work _____

One year from now: Gather outcome measures and stories. Communicate with all stakeholders _____

Evaluation

Evaluation should be determined during the planning phase of any project and should be re-evaluated regularly just like the rest of the action plan. Consider how you want to measure needs, assets, and success. Consider multiple viewpoints.

Key activities to evaluate: Number of pediatricians reached, number recruited to work in their local communities _____



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